



THE ACADEMY OF  
DIPLOMACY AND  
INTERNATIONAL  
GOVERNANCE

Loughborough University London  
[www.lborolondon.ac.uk](http://www.lborolondon.ac.uk)

Loughborough University is creating  
a dynamic postgraduate campus  
within London's iconic  
Queen Elizabeth Olympic Park...  
be a part of it, be inspired!

## Welcome to Our Academy

The Academy of Diplomacy and International Governance offers students an unrivalled insight into competencies that will effectively overcome the challenges in the areas of modern diplomacy, international security, international business and trade, global communication and information management within the context of international governance.

With over 30 years of diplomatic training and advancement experience, we hope to become the world's leading centre for the development of new diplomats and leaders.

## Loughborough University London

Loughborough University London is an inspiring new campus on the Queen Elizabeth Olympic Park. Set in an exciting new development, the campus forms part of London's new innovation quarter, known as Here East, combining world-class education, innovative business and cutting-edge technology to drive forward creativity and entrepreneurship. Our students are part of this exciting new community, directly benefiting from this dynamic, enterprise-focused environment.

### Academic Reputation

Loughborough University London builds upon the excellent reputation of our home campus in Leicestershire, UK. Loughborough's heritage dates back to 1909 and since that time, the university has flourished into an innovative and truly exceptional centre for teaching and research.

Our world-class research is driven by domestic and global real-life issues and in recognition of our work, we have been awarded seven prestigious Queen's Anniversary Prizes for Higher and Further Education – only Oxford University has more. Students graduating from Loughborough University London will have a degree that is recognised around the world for its academic quality and rigour.

All our programmes have been carefully created to maximise interdisciplinary and industry collaboration. We work with enterprise organisations and varied businesses, giving you access to a highly developed industry network,

real work experience, and fantastic prospective employment opportunities.

Your day-to-day learning experience will include a number of visiting speakers to the campus, including associate lecturers with industrial experience. You will also spend time outside of the classroom, on company visits and working in multidisciplinary teams on real business problems.





# Welcome from the Dean



Loughborough University London is all about delivering key, in-demand skills, experiences and opportunities to our students to accelerate their career prospects and benefit to the sectors and communities of which they are a part. You will learn in an environment tailor-made for the development of diplomatic skills, in one of the world's greatest cities that is home to 163 Embassies and High Commissions. The opportunity to access a Loughborough Student Experience on the Olympic Park, through a curriculum that brings Diplomacy and related disciplines into the classroom which provides students a portfolio of real work experiences is second to none.

Professor Mike Caine  
Dean of Loughborough University London



OF OUR 2011  
GRADUATES ARE IN  
EMPLOYMENT OR  
FURTHER STUDY



PROFESSOR  
NABIL AYAD

Director of the  
Academy of Diplomacy  
and International Governance

Professor Nabil Ayad has been involved in the training of diplomats for more than three decades, including heads of diplomatic missions, government officials as well as multiple graduates from across the globe.

—  
One Inspiring University,  
Two Great Locations  
—



—  
*“Our Diplomacy programmes distinguish themselves by responding to the professional learning needs of governments, organisations and multi-national corporations.*

*Alongside our strong programmes and excellent teaching staff, being located in London means we are within easy reach of all the principal diplomatic missions, government departments, media centres, financial centres and headquarters of multinational organisations.”*

—  
 [lborolondon.ac.uk/people](http://lborolondon.ac.uk/people)

# What do we offer?

The Academy of Diplomacy and International Governance will deliver a suite of topical and pertinent programmes for those wishing to pursue diplomatic careers or work for government departments, regional, international and multinational organisations as well as graduates aspiring towards an international career.

Our staff have an outstanding track record in the teaching of Diplomacy and related disciplines. Many students who have enrolled on programmes taught by our Academy Director Professor Nabil Ayad now occupy senior positions in their countries as Ministers and Ambassadors. Others are working as members of staff for international and regional organisations such as the United

Nations, NATO, the European Union, the League of Arab States, as well as the media, multinational corporations and defence and security organisations.

Our programmes are extremely attractive to those seeking international careers, whether working directly in the diplomatic service or looking to gain a full understanding of the conduct of international relations within a commercial context.

## Postgraduate Taught Programmes

### MSc Diplomacy, Statecraft and Foreign Policy

This programme provides an umbilical link between theory and practice, offering training in the concepts and applications of research appropriate for the study of diplomacy, foreign policy and the conduct of international relations.

### MSc Diplomacy, Business and Trade

This programme provides an extensive overview of the practice and development of international business and economic diplomacy.

### MSc Diplomacy, Communication and Information Management

This programme will provide you with the specialised, systematic and in-depth knowledge of the study of and the relationship between diplomacy and communication and information management.

### MSc Security, Peace-Building and Diplomacy

This programme explores the link between national and global security and the role of peace-building in developing multi-layered communities and nations.



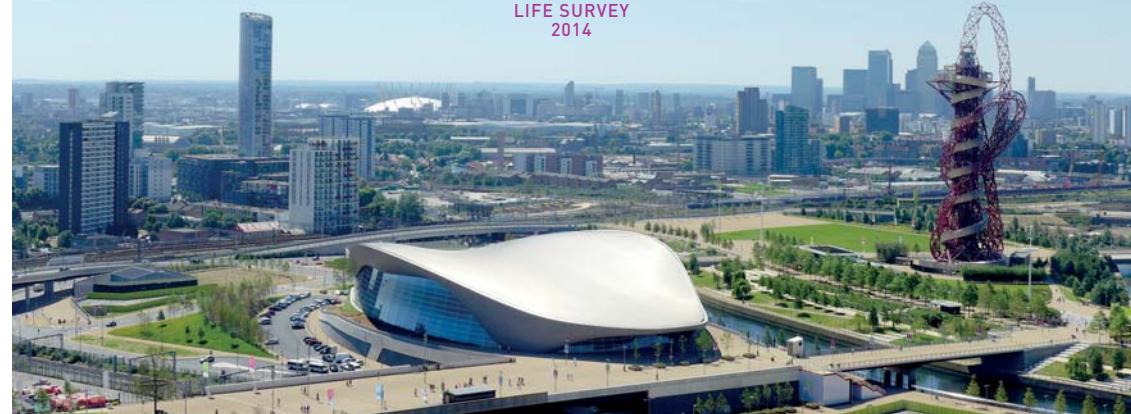




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**BEST STUDENT EXPERIENCE**

LLOYDS BANK  
QUALITY OF STUDENT  
LIFE SURVEY  
2014



# The Student Experience

## An Outstanding Location

Loughborough University brings a student experience that is unmatched in London. Our campus is on the Queen Elizabeth Olympic Park, a new heart for East London covering 560 acres of beautiful open space. Situated within the former Press and Broadcast Centre of the Olympic Park, our neighbours include BT Sport, who have on site three TV studios, a control centre, 20 edit suites and an audience holding area. We are also positioned alongside award-winning data experts, Infinity SDC.

## Living in London

As a student of our campus you will have the opportunity to explore the unique parklands, inspiring venues and landmarks created for the London 2012 Games. You will be within easy reach of the world-class Olympic Park facilities at discounted rates. On the fringe of the Park is Hackney Wick encompassing East London's artistic hub, offering pop-up shops, events and ground-breaking theatre and live music.

Fantastic transport links mean that central London and its iconic attractions are only a short bus or tube journey away. The University is within walking distance of Westfield Stratford City – Europe's largest urban shopping and leisure centre with hundreds of high street and designer shops, numerous restaurants and a 17-screen all digital cinema. Accommodation and the state-of-the-art sport and leisure facilities are also within minutes of the campus.

 [lborolondon.ac.uk/location](http://lborolondon.ac.uk/location)



## Accommodation

We know that choosing a place to live during your postgraduate studies is an important decision. Loughborough University London is here to help you find safe, well-managed and affordable accommodation.

All bookings must be made directly with the service provider but our highly trained staff are always available to provide practical advice to ensure you find the best accommodation to suit you and your budget.

The University works closely with a number of experienced, reputable organisations that specialise in providing high-quality halls of residence, shared housing, apartments and homes for singles, couples and students with families.

Two of our recommended options are situated on the Queen Elizabeth Olympic Park and within a ten minute walk of our building (Unite Stratford One and Get Living London). The third option (University of London Housing Service) provides a range of differently sized and priced housing located across all of London's different transport zones.

There are four recommended accommodation options:

A cheaper alternative is Claredale House, an affordable, newly refurbished block of flats situated in Bethnel Green, 2.5 miles away from the City of London.

- Unite Stratford One
- Get Living London (former Athletes' Village during the London 2012 Olympic Games)
- University of London Housing Service
- Claredale House

 [lborolondon.ac.uk/accommodation](http://lborolondon.ac.uk/accommodation)





# Loughborough University London

TOP  
**15**  
UNIVERSITY  
IN ALL MAJOR UK  
LEAGUE TABLES

WINNER OF  
**7**  
QUEEN'S  
ANNIVERSARY  
PRIZES  
- ONLY OXFORD HAS MORE

TOP  
**10**  
ENGLISH  
UNIVERSITY  
FOR RESEARCH INTENSITY

DEDICATED  
POSTGRADUATE  
**CAMPUS**  
LOCATED IN  
LONDON'S NEW  
INNOVATION  
QUARTER

ACCOMMODATION IS  
**WITHIN**  
DISTANCE  
OF THE  
LONDON  
CAMPUS

WORK-RELATED  
**EXPERIENCE**  
OPPORTUNITIES  
FOR ALL  
STUDENTS ON  
ALL PROGRAMMES



# Postgraduate Research

The Academy of Diplomacy and International Governance offers exciting opportunities for those interested in pursuing a PhD in research areas which include:

- Diplomatic Theory and Practice, Diplomatic History and Science Diplomacy
- Security Studies and Peace Studies
- Economics, Business and Trade
- International Governance
- Peace Studies, Gender Studies and Media Studies
- Image Projection and Reputation Management
- European and Middle Eastern Studies
- The Politics of Sports and Nation Building

Research is a crucial part of our work and it underpins our ability to deliver a teaching experience at the forefront of our discipline. Our students will have the opportunity to work with top researchers and diplomatic, political and

business leaders, and gain first-hand experience of real life problem solving. Presentation of research findings at key national and international conferences will be an important part of our students' training. You will be actively encouraged to engage with research communities across the globe and to be part of a talented research community at Loughborough.

The housing of our academy alongside five institutes will provide a unique opportunity to promote inter- and multi-disciplinary research.

*Glendonbrook Institute for Enterprise Development*  
*Institute for Design Innovation*  
*Institute for Digital Technologies*  
*Institute for Media and Creative Industries*  
*Institute for Sport Business*

Organisations from London, the UK and around the world will work in close partnership with our research institutes, allowing transfer of new knowledge to all sectors through our enterprise activities.

 [lborolondon.ac.uk/research](http://lborolondon.ac.uk/research)

*Below: Professor Nabil Ayad with PhD candidates at a Loughborough University induction session*



# Discover, explore and create your career

## Career Coaching

The Loughborough University Careers and Employability Centre, one of the best-rated in the country, can offer a range of services for students looking to pursue a career in the UK, EEA or globally. Their highly experienced staff can advise you on writing applications and CVs, job-hunting, as well as more in-depth support in the form of career planning and interview coaching.

## Develop Employability Skills

All of our programmes will equip students with the necessary skills required to be able to secure highly desirable jobs or set up their own venture. Through our close links with governments, diplomatic missions and business, there will be opportunities to benefit from the support of a mentor and job-shadowing opportunities in your area of interest. Q&A events with professionals will provide opportunities for students to develop networking skills and make useful industry contacts.

Alongside our permanent staff there will be regular guest speakers, enabling you to learn from the knowledge and experience of political and diplomatic leaders.

 [lborolondon.ac.uk/people](http://lborolondon.ac.uk/people)



*(L-R) Mr Manuel Donescu, Minister Counsellor and Head of Trade Section, Romanian Embassy in London, Professor Nabil Ayad, Director, The Academy of Diplomacy and International Governance, His Excellency Mr Ion Jinga, Ambassador of Romania to the Court of St James's and His Excellency Dr Florin Vodita, Secretary of State, Romanian Ministry of Trade and Tourism*



*(L-R) Mrs Rosalie Rivett, CEO Women in Diplomatic Service Association, Monsignor Antonio Mennini, Apostolic Nuncio to the Court of St James's and Professor Nabil Ayad, Director of The Academy of Diplomacy and International Governance, Loughborough University London*

# MSc Diplomacy, Statecraft and Foreign Policy

## Why Study Diplomacy, Statecraft and Foreign Policy at Loughborough University London?

This programme will develop your conceptual understanding of the practices and procedures of modern diplomacy and statecraft as well as the formulation and implementation of foreign policy, enhancing your ability to work effectively within the diplomatic community.

### 1 year full-time or up to 4 years part-time

#### Entry Qualification

Minimum of a lower second class honours degree from a UK university or equivalent overseas qualification recognised by Loughborough University.

English Language requirements: IELTS 6.5 overall, with a minimum of 6.0 in each subtest (Reading, Listening, Writing and Speaking) or equivalent. See: [www.lboro.ac.uk/international](http://www.lboro.ac.uk/international)

#### Programme Structure

To qualify for the award of the MSc degree in Diplomacy, Statecraft and Foreign Policy you must complete modules equivalent to 180 credits. Students must complete two optional modules and an Individual Project, Dissertation, Business Plan or Placement worth 60 credits. Each other module is worth 15 credits.

In the first semester, students will pick a subject from the list of nominated Second Subject modules offered by the other Loughborough University London Institutes.

#### Modules

##### Compulsory

Diplomacy: Policy, Practice and Procedures 1, Diplomacy: Policy, Practice and Procedures 2, Emergency Simulations, Foreign Policy Analysis, Diplomatic Discourse, Individual Project, Dissertation, Business Plan or Placement

##### Optional

Economic Global Governance, The Politics and Practice of the European Union, Economic Diplomacy, Diplomacy and Religion, Cultural Projection and Perception

##### Second Subject

Design Thinking (Managing Design & Innovation Process), Media and Creative Industries: Context and Practices, Media and Creative Industries: Critical Perspectives, Introduction to Mobile Internet and Media Clouds, Leadership Models and Practices, Principles of Entrepreneurship and Innovation, Management Skills

##### Learning, Teaching and Assessment

Teaching on the Diplomacy, Statecraft and Foreign Policy programme is provided by our world renowned specialist staff. You will also learn from, and network with, pioneering thought leaders from a range of organisations.

Modules are assessed by a combination of essays, group exercises, presentations and time constrained assignments. Subject to your choices, there may also be exams.

##### Career Prospects

This programme will prepare you for a career in governments, international and regional organisations as well as the promotion of diplomacy in international development.

# MSc Diplomacy, Business and Trade

## Why Study Diplomacy, Business and Trade at Loughborough University London?

This programme dissects and equips the learner to address and invest in the challenges of trading in the global village, multiple communities and markets driving world commerce through new and old trade routes.

### 1 year full-time or up to 4 years part-time

#### Entry Qualification

Minimum of a lower second class honours degree from a UK university or equivalent overseas qualification recognised by Loughborough University.

English Language requirements: IELTS 6.5 overall, with a minimum of 6.0 in each subtest (Reading, Listening, Writing and Speaking) or equivalent. See: [www.lboro.ac.uk/international](http://www.lboro.ac.uk/international)

#### Programme Structure

To qualify for the award of the MSc degree in Diplomacy, Business and Trade you must complete modules equivalent to 180 credits. Students must complete two optional modules and an Individual Project, Dissertation, Business Plan or Placement worth 60 credits. Each other module is worth 15 credits.

In the first semester, students will pick a subject from the list of nominated Second Subject modules offered by the other Loughborough University London Institutes.

#### Modules

##### Compulsory

Diplomacy: Policy, Practice and Procedures 1, Diplomacy: Policy, Practice and Procedures 2, Emergency Simulations, International Business and Trade, Economic Global Governance, Individual Project, Dissertation, Business Plan or Placement

##### Optional

The Politics and Practice of the European Union, Economic Diplomacy, Diplomatic Discourse, Cultural Projection and Perception, Diplomacy and Religion

##### Second Subject

Design Thinking (Managing Design & Innovation Process), Media and Creative Industries: Context and Practices, Media and Creative Industries: Critical Perspectives, Introduction to Mobile Internet and Media Clouds, Leadership Models and Practices, Principles of Entrepreneurship and Innovation, Management Skills

##### Learning, Teaching and Assessment

Teaching on the Diplomacy, Business and Trade programme is provided by our world renowned specialist staff. You will also learn from, and network with, pioneering thought leaders from a range of organisations.

Modules are assessed by a combination of essays, group exercises, presentations and time constrained assignments. Subject to your choices, there may also be exams.

##### Career Prospects

This programme will prepare you for a career in business and trade, including the function and purpose of diplomacy in international business development.



# MSc Diplomacy, Communication and Information Management

## Why Study Diplomacy, Communication and Information Management at Loughborough University London?

Advances in communication are expanding and contracting our world simultaneously. Whilst whole nations are welcomed to the world through advances in technology, at the same time governments face the growing challenge of how to manage and harness communication for the advancement of their citizens.

**1 year full-time or up to 4 years part-time**

### Entry Qualification

Minimum of a lower second class honours degree from a UK university or equivalent overseas qualification recognised by Loughborough University.

English Language requirements: IELTS 6.5 overall, with a minimum of 6.0 in each subtest (Reading, Listening, Writing and Speaking) or equivalent. See: [www.lboro.ac.uk/international](http://www.lboro.ac.uk/international)

### Programme Structure

To qualify for the award of the MSc degree in Diplomacy, Communication and Information Management you must complete modules equivalent to 180 credits. Students must complete two optional modules and an Individual Project, Dissertation, Business Plan or Placement worth 60 credits. Each other module is worth 15 credits.

In the first semester, students will pick a subject from the list of nominated Second Subject modules offered by the other Loughborough University London Institutes.

## Modules

### Compulsory

Diplomacy: Policy, Practice and Procedures 1, Diplomacy: Policy, Practice and Procedures 2, Emergency Simulations, Cultural Projection and Perception, Information Management and Governance, Individual Project, Dissertation, Business Plan or Placement

### Optional

The Politics and Practice of the European Union, Economic Diplomacy, Diplomatic Discourse, Diplomacy and Religion

### Second Subject

Design Thinking (Managing Design & Innovation Process), Media and Creative Industries: Context and Practices, Media and Creative Industries: Critical Perspectives, Introduction to Mobile Internet and Media Clouds, Leadership Models and Practices, Principles of Entrepreneurship and Innovation, Management Skills

### Learning, Teaching and Assessment

Teaching on the Diplomacy, Communication and Information Management programme is provided by our world-class academic staff. You will also learn from, and network with, pioneering thought leaders from a range of organisations.

Modules are assessed by a combination of essays, group exercises, presentations and time constrained assignments. Subject to your choices, there may also be exams.

### Career Prospects

This programme will equip you with the skills to pursue careers as trained specialists in diplomacy with particular reference to communication and information management.

# MSc Security, Peace-Building and Diplomacy

## Why Study Security, Peace-Building and Diplomacy at Loughborough University London?

Our students will benefit from specialised, systematic and in-depth study focused on the relationship between diplomacy and international security and peace-building.

**1 year full-time or up to 4 years part-time**

### Entry Qualification

Minimum of a lower second class honours degree from a UK university or equivalent overseas qualification recognised by Loughborough University.

English Language requirements: IELTS 6.5 overall, with a minimum of 6.0 in each subtest (Reading, Listening, Writing and Speaking) or equivalent. See: [www.lboro.ac.uk/international](http://www.lboro.ac.uk/international)

### Programme Structure

To qualify for the award of the MSc degree in Security, Peace-Building and Diplomacy you must complete modules equivalent to 180 credits. Students must complete two optional modules and an Individual Project, Dissertation, Business Plan or Placement worth 60 credits. Each other module is worth 15 credits.

In the first semester, students will pick a subject from the list of nominated Second Subject modules offered by the other Loughborough University London Institutes.

## Modules

### Compulsory

Diplomacy: Policy, Practice and Procedures 1, Diplomacy: Policy, Practice and Procedures 2, Emergency Simulations, Peace Building, International Security, Individual Project, Dissertation, Business Plan or Placement

### Optional

Economic Global Governance, The Politics and Practice of the European Union, Economic Diplomacy, Diplomatic Discourse, Cultural Projection and Perception

### Second Subject

Design Thinking (Managing Design & Innovation Process), Media and Creative Industries: Context and Practices, Media and Creative Industries: Critical Perspectives, Introduction to Mobile Internet and Media Clouds, Leadership Models and Practices, Principles and Entrepreneurship and Innovation, Management Skills

### Learning, Teaching and Assessment

Teaching on the Security, Peace-Building and Diplomacy programme is provided by our world renowned specialist staff. You will also learn from, and network with, pioneering thought leaders from a range of organisations.

Modules are assessed by a combination of essays, group exercises, presentations and time constrained assignments. Subject to your choices, there may also be exams.

### Career Prospects

The programme will equip you with the skills to pursue careers as trained specialists in diplomacy with particular reference to international security and peace-building.



## Scholarships and Bursaries

To support your studies at Loughborough University London in 2015, we are investing over half a million pounds (£0.5m) in our scholarship and bursary scheme, available to UK, EU and international students.

- **Dean's Award for Enterprise**  
90% off your tuition fee plus support package  
Eligibility: Competitive scholarship available to any student. Award based on one-page submission of your 'business idea'
- **East London Community Scholarship**  
50% off your tuition fee  
Eligibility: Competitive scholarship for students who obtained their GCSE's or A-levels (or equivalent qualifications) from The Growth Boroughs – Barking and Dagenham, Greenwich, Hackney, Newham, Tower Hamlets and Waltham Forest
- **Launch Year Loughborough University London Graduate Bursary**  
1/3 off your tuition fee  
Eligibility: Any current Loughborough student graduating in summer 2015
- **Excellence Scholarship**  
20% off your tuition fee  
Eligibility: International and UK/EU students holding a high 2:1 or first class undergraduate degree or equivalent from a recognised high quality institution
- **Alumni Bursary**  
20% off your tuition fee  
Eligibility: All Loughborough University alumni holding a current offer for Loughborough University London

## Fees and Funding

Tuition fees cover the cost of your registration, teaching, assessment and operating University facilities such as IT equipment, support services and other provisions.

### Tuition Fees for 2015 Entry

Taught Programme	UK/EU	International
MSc Diplomacy, Statecraft and Foreign Policy	£9,950	£15,950
MSc Diplomacy, Business and Trade	£9,950	£15,950
MSc Diplomacy, Communication and Information Management	£9,950	£15,950
MSc Security, Peace-Building and Diplomacy	£9,950	£15,950

Research Programme	UK/EU	International
Research classroom-based	£3,996	£15,950
Research laboratory-based	£3,996	£19,950

## How to apply

All applications for postgraduate degrees should be made online. For further advice and guidance on how to make a successful application, and access to the Application Portal please visit [www.lborolondon.ac.uk/apply](http://www.lborolondon.ac.uk/apply)

## Skype Open Days

To register interest for a Skype Open Day, please email us at [london@lboro.ac.uk](mailto:london@lboro.ac.uk)

## Webinars for Offer Holders

Offer holders can connect with those leading our programmes through live webinars. Please email [london@lboro.ac.uk](mailto:london@lboro.ac.uk) for more details



## THE ACADEMY OF DIPLOMACY AND INTERNATIONAL GOVERNANCE

Queen Elizabeth Olympic Park  
London E20 3BS UK  
T: +44 [0]1509 222496  
E: londonadmissions@lboro.ac.uk

 @lborolondon

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 /lborouniversity

 /lborolondon

 /+lborolondon

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